

# THE ALLTECH® **one** IDEAS FORUM

17 STOPS | 15 COUNTRIES | 1 UNFORGETTABLE EXPERIENCE



**STARTING AT 11:30 AM ON NOVEMBER 8TH | HERE'S OUR LINE UP!**



**OWNING YOUR FUTURE: DELIVERING ON THE FOUNDER'S MENTALITY**

**Mark Lyons, Ph. D.**  
President of Alltech



**TODAY AND INTO THE FUTURE: HANDICAPPING MARKETS AS THEY IMPACT U.S. AG**

**Joe Kerns**  
President and Owner Kerns and Associates



**GENETIC ENGINEERING FOR SUSTAINABLE FOOD AND FIBER PRODUCTION: SEPARATING THE MYTHS FROM REALITY**

**Dr. Troy Ott**  
Penn State University,  
Professor of Animal Science



**WHAT'S NEXT FOR PENNSYLVANIA AGRICULTURE**

**Russell Redding**  
Pennsylvania Secretary of Agriculture



**ESSENTIAL NUTRIENTS FOR OPTIMUM PERFORMANCE**

**Steve Elliott**  
Alltech's Global Director of the Mineral Division

**THE STAR BARN VILLAGE**  
**1 Hollinger Lane, Star Barn Way**  
**Elizabethtown, PA 17022**  
**thestarbarn.com**

**Registration is complimentary. Reserve your seat now!**

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