

THE ALLTECH® one IDEAS FORUM

DUNBOYNE CASTLE HOTEL, OCT. 16

INVITATION

Morning session

A glimpse into the future of Irish agriculture

08:00	Registration	
09:00	Global agriculture trends <i>Potential impacts at the farm gate</i>	Dr. Fiona Thorne <i>Senior Research Officer, Agricultural Economics and Farm Surveys Department, Teagasc</i>
	Future food insights <i>What is driving consumer food preferences?</i>	Eadaoin McCarthy <i>Director of Market Insights and Consumer Connect, Kerry Taste and Nutrition</i>
	Farming in the future <i>What will it look like?</i>	Robert Walker <i>CEO, KEENAN</i>
	Break	
	Panel discussion ONE vision for the future of Irish agriculture	Aidan Connolly <i>Chief Innovation Officer, Alltech</i> Justin McCarthy <i>Editor and CEO, Irish Farmers Journal</i> Michael Hoey <i>Managing Director, Country Crest</i> Nick Whelan <i>Group Chief Executive, Dale Farm</i> Sean Coffey <i>CEO, Kepak Group</i>
	Owning your destiny <i>Delivering on the Founder's Mentality</i>	Dr. Mark Lyons <i>President and CEO, Alltech</i>
12:30	Lunch	

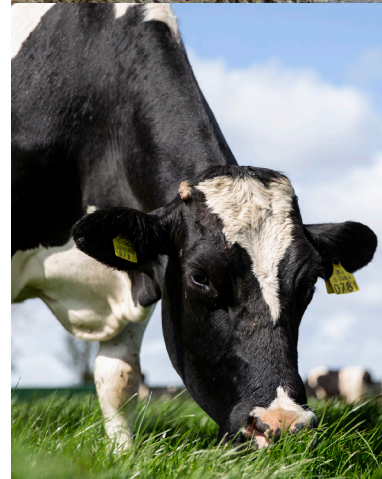
15 STOPS | 13 COUNTRIES | 1 UNFORGETTABLE EXPERIENCE

Afternoon — Beef and dairy session

Future farming: Keeping InTouch with what lies ahead

14:00	Is carbon the new quota?	John Muldowney <i>Agricultural Inspector, Climate Change and Bio-Energy Policy Division, Department of Agriculture</i>
	Improved efficiency <i>The key to survival</i>	Cathal Bohane <i>Head of InTouch Nutrition</i>
	Break	
	Data: driving future farm decisions	Catherine Heffernan <i>InTouch Operations Manager</i>
	Tackling dairy and beef challenges through research	Dr. Cathal Connolly <i>Associate Research Director, Alltech</i>
16:30	Finish	

Please note: The beef and dairy session includes a tour of the InTouch Support Centre and Alltech's research department.



Afternoon — Business of food session

Trends, values and regulations:

A fresh look at an evolving consumer-led landscape

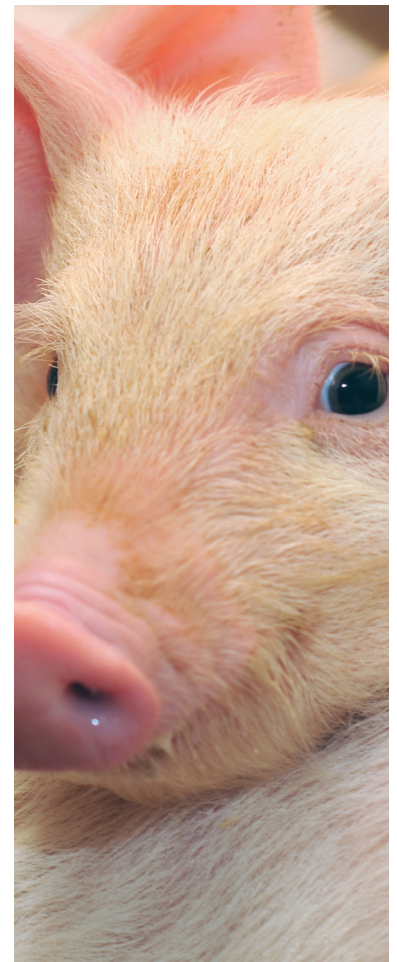
14:00	Consumer authority <i>What drives consumer food preferences and why do they matter?</i>	Clodagh Crehan <i>Technical Executive, Food Safety Authority of Ireland</i>
	The age of tech-assistance <i>How the reliance on technology is driving consumer decision-making</i>	Conor Jones <i>Managing Director, LCS UKI Dublin, Google</i>
	Break	
	Panel discussion Supply chain reaction to clean food labelling <i>What do consumers expect, want and get?</i>	Ruth Hughes <i>Managing Director, Kellogg's Ireland</i> Brian Rushe <i>Dairy farmer</i> Eoin Lowry <i>Deputy Editor, Irish Farmers Journal</i> Colm Moran <i>Director of Regulatory, Alltech</i>
	Q&A session	
16:30	Finish	



Afternoon — Pig session

Irish pig farming: Surviving through the turbulence

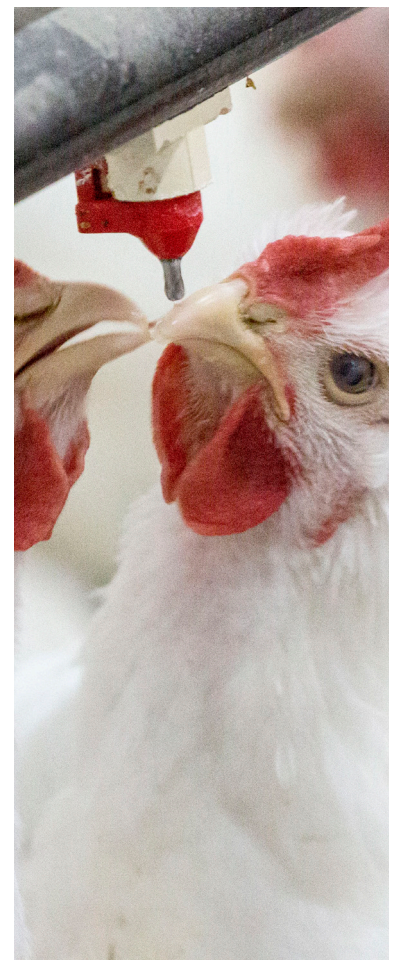
14:00	We are what we eat <i>Producing safe food</i>	Dr. Patrick Wall <i>Professor of Public Health, University College Dublin</i>
	BIOPLEX minerals <i>Don't compromise on the vitamin and enzyme stability of your feed</i>	Dr. Richard Murphy <i>Research Director, Alltech</i>
	African Swine Fever <i>Potential impacts for the Irish pig industry</i>	Jules Taylor-Pickard <i>Swine Director, Alltech</i>
Break		
	ZnO ban <i>What are the alternatives?</i>	Aishling O'Connell <i>Pig Coordinator, Alltech Ireland</i>
	Feeding technology <i>Bridging the gap between genetics and performance</i>	Dr. Ralf Kosch <i>Product Development Manager, Big Dutchman</i>
Q&A session		
16:30	Finish	



Afternoon — Poultry session

Consumer requirements, optimum performance, least cost? Solving the poultry puzzle

14:00	The poultry pursuit <i>Growing performance through revolutionary technology</i>	Claire Lewis <i>CEO and Co-Founder, Thrive Multi Visual</i>
	Feeding technology <i>Bridging the gap between genetics and performance</i>	Dr. Ralf Kosch <i>Product Development Manager, Big Dutchman</i>
Break		
	Microfloral repair and rehabilitation <i>Optimising diversity to drive gut health</i>	Dr. Richard Murphy <i>Research Director, Alltech</i>
	The hidden performance killer <i>Mycotoxin monitoring</i>	Patrick Ward, Ph.D. <i>Manager, Irish Analytical Services Laboratory, Alltech</i>
	We are what we eat <i>Producing safe food</i>	Dr. Patrick Wall <i>Professor of Public Health, University College Dublin</i>
Q&A session		
16:30	Finish	



Afternoon — Crop science session

Irish crop production: Safeguarding future growth

14:00	Is soil health the key to farmer wealth?	John Geraghty <i>Lecturer in Land Management, School of Science, Waterford Institute of Technology</i>
	Driving value from niche markets	Mariea O'Toole <i>Oats Quality Programme Manager, Glanbia</i>
	Growth, naturally, with Alltech Crop Science	Marc Larousse <i>VP of Business Development, Alltech</i>
	Break	
	Panel discussion Irish crop farming: <i>What is the way forward?</i>	Andy Doyle <i>Crop Editor, Irish Farmers Journal</i> Paul Brophy <i>Paul Brophy Produce</i> John Hagan <i>Purchasing Manager, Country Crest</i> Kevin Nolan <i>Nolan Farming</i>
	Q&A session	
16:30	Finish	



YOU ARE INVITED TO...

Connect with like-minded people from the Irish agricultural industry and discover ONE vision for the future of Irish agriculture.

Gain insight and inspiration from leading businesspeople and experts on how to revolutionise your business.

Leave inspired, with a glimpse into the future of Irish agriculture, ready to implement new ideas in your business.

Dunboyne Castle Hotel
Dunboyne, Co. Meath

October 16, 2018

Registration from 08:00
Conference begins at 09:00

Phone: 1850 44 33 44

Reserve your seat now!

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